



TOUR TO PORTSEA

Tour To Portsea
November 2009
Sponsorship Opportunities



Tour To Portsea Call To Sponsors

Welcome to TTP 2009

This year's Tour To Portsea will be held again this November. Prior to opening this year's event (Entry email to come soon) we are inviting expressions of interest to become a sponsor of this great charity ride.

By supporting this event you will play a big part in ensuring it's success in 2009, which is all about getting on the bike, having fun with friends and raising funds for charity.



Sponsorship Packages 2009 (First in Best Dressed Basis)

| Level | Title | Logo Exposure [See note #1] | Invitations for client / staff / friend to participate [Note: 2] | Access To Prize Draw | Investment \$ ex GST [Note 4] |
|-------|---|---|--|--------------------------------------|-------------------------------|
| 1 | In Kind Support | TTP welcomes In kind support such as refreshments, vehicle support but must give first preference to cash sponsors who are underwriting the event. Please don't be offended if your kind offer is refused. Inkind supporters will be acknowledged as space / time allows. | No | No - available to cash sponsors only | Nil - In kind only. |
| 2 | Supporting sponsor (10 available) , [See Note #3] | Jersey - Inclusion within sponsor panel - 20 sq cm. | 1 per sponsor | Yes - Prize Level 2 - Garmin | \$1,000 |
| 3 | Major sponsor (2) | * Jersey – special top of panel position OR Lower back - 20 sq cm * Rights offer - printed promotional material in each rider kit bag and on the tables at the lunch venue * Acknowledgements - sponsor acknowledged at start, at end, at awards. * Prizes – ability to give 2 awards. | 2 per sponsor | Yes - Prize Level 1 - Tour | \$2,000 |
| 4 | Presenting rights (1 or Title rights only) | * Jersey – Dominant – across back. * Logo – on all printed signage * Acknowledgements - sponsor acknowledged at start, at end, at awards. * Prizes – ability to make speech (2 mins max) and give awards | 5 | Yes - Prize Level 1 - Tour | \$5,000 |
| 5 | Title Sponsor (1 or Presenting Rights Only) | * Jersey – Along sides, dominant - across front and at front of event name in all areas. * Logo – on all printed signage * Acknowledgements - sponsor acknowledged at start, at end, at awards. * Prizes – ability to make speech (2 mins max) and give awards * Other - TTP will work with the sponsor to maximise value wherever possible - ideas include signage at start / finish, on vehicle signage (printing & de/installation at sponsor's cost | 10 | Yes - Prize Level 1 - Tour | \$10,000 |

Notes

#1 Note: logo exposure and benefits are offered on 'first in/best dressed basis' and may not be available if booked after Sept 15th 2008 (due to printing requirements)
#2 Note: Invitation to participate is not a paid ticket – it is an invitation to an otherwise 'members only event'. The invitee is required to pay regular entry price.
#3 Note: TTP recognizes the support of continuing and re-signing sponsors with a special sponsor rate for this level only. Please ask for more details
#4 Above prices are for 'media costs' only and exclude signage, special printing or installation that the sponsor may wish to undertake in order to activate their investment.

Sponsorship Packages - General – All sponsors receive these benefits
You will be supporting a great charity - The TTP charity will be announced ASAP.
Your business logo will be displayed on the 200 cycling uniforms for years to come
You will be able to invite more friends
You will have more opportunities to present your business
Your sponsorship is tax deductible
You will have an opportunity to win a great prize (see details below)

Sponsorship Conditions

First in best dressed – being a volunteer organisation we are unable to chase companies, offers or people. If you want to help we ask you to ring us.

Key Sponsorship Contact is

Andrew Coady – andrewc@grandmasterplanners.com.au. If contacting any members of the committee please try and use email wherever possible – being volunteers they may not be able to return calls / emails.

